



Rivka Shimoni

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About Me

A former kibbutznikit, middle child of nine siblings. I wrote a children's book about social gender roles, enjoy portrait and business photography in my spare time, and love rock climbing. Family and meaningful connections inspire me, and I believe in the power of relationships to change lives.



Super Power

To see the unique story and strengths behind every individual and group, and translate them into meaningful change.



Skills

- **Project Management:** Skilled in leading complex projects and processes.
- **Creativity:** Problem-solving with a flexible approach.
- **Workshop Facilitation:** Experienced in engaging diverse audiences.
- **Storytelling:** Crafting impactful messages and content.
- **Interpersonal Skills:** Building strong professional relationships.
- **Design Tools:** Proficient in PowerPoint, Excel, and Canva.
- **AI Expertise:** Skilled in using AI tools for content creation.
- **Languages:** Native Hebrew, fluent English.



Professional Profile

Experienced facilitator, content developer, and manager, passionate about connecting people and driving personal and organizational growth.

I specialize in branding, communication, and storytelling, fostering strong relationships and team motivation.

With a customer-focused approach, I create tailored solutions that deliver lasting impact.

I thrive in dynamic environments, turning challenges into opportunities with strategy, creativity, and execution.

Bringing passion, practicality, and human connection to every process I lead.



Education and Training

2024 · **Positive Psychology** · Reichman University.

2016-2019 · **BA in Informal Education and Teaching Certificate in Agriculture and Environmental Sciences** · Beit Berl Academic College

2020 · **Improvisation Course** · Israeli Institute of Improvisation

2019 · **Leadership Training Program** · 2050 organization of the Citizen Empowerment Center.

2012 · **Jewish Studies Program** · Nishmat Jerusalem Seminary.



Professional Experience

Informal Education Teacher and Instructor · Kibbutz Ein HaNatziv & Pardes School, Pardes Hanna
2023-2024

- Designed and implemented educational programs tailored to community needs.
- Encouraged creativity and collaboration among students through engaging group activities.

Self-Employed · Business and Entrepreneurial Consulting
2022-2023

Guided entrepreneurs and businesses through business development and branding processes. For example:

- Supported a business in developing a product from concept to production and market launch.
- Conducted a focus workshop for a U.S.-based AI children's gaming startup.
- Developed a vision and marketing strategy for a business offering lectures and workshops for seniors.

Sabbatical Year · South America and Europe
2021-2022

- Immersed in diverse cultures and expanded personal and professional horizons.

Program Manager · Presentense Organization, South Tel Aviv
2018-2021

- Developed lesson plans and age-appropriate enrichment workshops.
- Led group activities fostering collaboration, creativity, and personal growth.
- Cultivated cross-cultural skills through interaction with diverse communities.
- Adapted to dynamic environments requiring flexibility, adaptability, and problem-solving abilities.